

Alumni Association Survey Summary July 2015 Summary

In July 2015 the Alumni Association emailed a survey to all alumni, seeking feedback on potential projects that the Alumni Association might help organize. In the survey we suggested specific project ideas and solicited feedback on them. We also solicited any project ideas and comments.

A brief summary of the results:

- 480 respondents
- 60% support projects that will benefit a majority of constituents (students, alumni, etc.)
- 63% support an outdoor amphitheater, although several question its utilization
- 72% support funding projects by a combination of a campaign and association funds
- Over 200 comments, with reoccurring comments summarized as follows:
 - Benefit current and future students
 - Better connect the university and the community
 - Assure utilization
 - Enhance existing programs
 - Support programs to facilitate alumni on campus
 - Increase visibility and involvement amongst current students

Based on these survey results, our alumni association project focus for now will be to **strengthen and enhance existing association programs**. There are a lot of discussions within our board and all of our committees on how to best enhance existing association programs. Below are specific action items thus far:

- Add a current student representative to our Great Lake State Weekend committee
- Secure funding to add an additional \$1,000 annual Alumni Legacy Award
- Recognize Legacy Award and Parents of the Year Award recipients at the Alumni Awards Banquet
- Assemble university activity packages (e.g. game and concert tickets) and “raffle” to alumni

These are the specific action items thus far. There are several other ideas in discussion that we hope to evolve into further action items. Look for these in the future. Please visit our recently updated website for more information on any alumni association topic-- <http://alumni.lssu.edu/>.

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