

# LUKENDA SCHOOL OF BUSINESS BULLETIN

## LAKE SUPERIOR STATE UNIVERSITY

FALL EDITION 2021

### ASSISTANT PROFESSOR OF MANAGEMENT JOINS LSB FACULTY



Dr. Theresa McBride joined the LSB faculty in August of 2021 as an Assistant Professor of Management. Prior to joining the Lake State faculty, Theresa was an Assistant Professor of Management at Hawaii Pacific University. Theresa's degrees include: Doctor of Philosophy in Management (St. Andrews, Scotland, Masters of Business Administration (Colorado State University) and a BS in Business Administration (University of Baltimore). Theresa was also a franchisee of three 7-Elevens in Fort Collins. She has traveled extensively along with her dog of 14 years, Julian. In her free time, Theresa enjoys running ultramarathons, the arts, 80's movies, drawing, the occasional book, and extensive conversations with her artist daughter. Welcome Theresa!

### SCHOLARSHIPS AWARDED FOR 2021-22 ACADEMIC YEAR

Several scholarships were awarded this past spring for the 2021-22 academic year. They include:

**Central Savings Bank** – Josiah Leach – Josiah is a Business Administration-Entrepreneurship major from Pickford, MI.

**Elizabeth (Betsy) Demaray** – Kayla Wilhelms – Kayla is a Business Administration-Management major with a minor in Human Resource Mgmt. and is from Sault Ste. Marie, MI.

**Lambda** – Holly Hagen – Holly is a Business Admin.-Marketing major from Sault Ste. Marie, MI.  
Connor Sands – Connor is an Accounting major from Hudsonville, MI.  
Kayla Wilhelms – Kayla is a Business Admin.-Management major from Sault Ste. Marie, MI.

**Eugene Orlando Memorial** – Connor Sands – Connor is an Accounting major from Hudsonville, MI.

**Steven Glezen Old Mission Bank** – Emily Anderson – Emily is a Business Admin-Entrepreneurship major from Sault Ste. Marie, MI.

## BAY COLLEGE AND LSSU REGIONAL CENTER BPA HOST “WARM COATS FOR WARM HEARTS”



The Bay College and LSSU Regional Center chapter of Business Professionals of America (BPA) hosted its annual “Warm Coats for Warm Hearts” campaign from November 22<sup>nd</sup> to December 6<sup>th</sup>. There were nearly 200 coats donated by the community to this cause. The coats were distributed to the Tri-County Safe Harbor, Salvation Army, and Delta Regional Child Advocacy Center. The College and LSSU Regional Center BPA thanks those who made donations. Every coat donated was a coat for those in need.

***Photo Caption:*** Captain Kim Winters and Jamie Ray, case manager, of the Salvation Army receive coat donations from Bay College and LSSU Regional Center Business Professionals of America members, Nicole Noblet and Angie Wilson.

## LSB FACULTY UPDATES

- **Dr. Ralf Wilhelms**, Professor of Strategic Management and International Business, published an article, *The Virtuous Learning Cycle as the Source of Business Models*, in the International Journal of Business Research and Information Technology.
- **Prof. Marta Diaz**, Associate Professor Business, gave a poster presentation on “*Online Teaching and Learning: Student Perspectives on Video Lectures*,” at the Lilly Conference on Teaching and Learning.
- **Ms. Koral Fritz**, JD, Assistant Professor of Cannabis Business, along with Deans **Dr. Kimberly Muller** and Dr. Steven Johnson, attended Cannacon in Detroit on June 29, 2021. They further developed industry contacts that can lead to the support of our cannabis program. Koral also submitted three articles related to cannabis to MIGreenState, an on-line cannabis newsletter.
- **Dr. Theresa McBride**, Assistant Professor of Management, participated in a 24-hour charity ultramarathon for Lions Bear Lake Camp, a camp for children with disabilities in Lapeer, MI. Theresa ran 72 miles in 24 hours.

CONGRATULATIONS DECEMBER GRADUATES!!

**Congratulations to our six December graduates on your well-deserved success!**

**Payton Back** – Payton graduates with a BS in Business Administration-Marketing and an associate degree in Small Business Administration. Payton is from Hillsdale, MI.

**Luke Berends** – Luke graduates with a BS in Accounting – 150 Hour Program. Luke is from Grand Ledge, MI.

**Cassandra Olson** – Cassandra is an Escanaba Regional Center graduate majoring in Business Administration and a minor in Marketing. Cassandra is from Iron Mountain, MI.

**Erica Reimann** – Erica graduates with a BS in Business Administration-Management and is from St. Ignace, MI.

**Cassidee Smith** – Cassidee graduates with an associate degree in Small Business Administration and is from Barbeau, MI.

**Kyra Vezina** – Kyra graduates with a BS in Business Administration-Marketing, a minor in Psychology and a certificate in E-Marketing. Kyra is from Northport, MI.

