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Tee Time Marketing Group announces *Play it Forward Golf* program partners with Boxgroove.com...expands service to include 650+ Private Clubs.

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Tee Time Marketing Group LLC, creator and marketer of *Play it Forward Golf*, a unique “shared-revenue” tee time access program specifically designed for college alumni associations and service organizations, announced today that it has partnered with Boxgroove.com, the largest facilitator of golf at Private Clubs in America, to provide its members exclusive access to golf at more than 650 Private Clubs (and growing) across the America.

Play it Forward Golf members now have a choice between 4,000+ public access courses with savings of up to 70%...or, experience the limited access and exclusivity of golf at some of the most prestigious private clubs in America...a significant expansion of their service. Each time a round is purchased, participating organizations earn commissions to fund future activities.

Co-founder Frank Wainwright states that, “Our program is unique in the member benefits space. Golfers really like the convenience of having so many choices for great golf in one place...and now, with addition of private club options, we’re excited about the potential for reaching out to even more organizations. Organizations like the revenue sharing aspect of the program given the pressure on donations today. Everyone wins”.

34 College alumni organizations have added the service to their member benefits programs thus far including:

Wisconsin, Northwestern, Kentucky, Auburn, LSU, West Point Association of Graduates, UCF, Virginia, Iowa, Memphis , Tulane, Arizona State,

Northern Arizona, East Carolina, Towson U., UC-Davis, Cal Poly-San Luis Obispo, NW Missouri State, CA State-Northridge, Stephen F Austin U, Texas-San Antonio, Ol' Miss, Metro State-Denver, Texas-El Paso, Lake Superior State U, Arkansas, Georgia Southern, Jacksonville State, Texas-Pan American, NC State, UNC-Greensboro, Oklahoma, Nebraska, Iowa State...and 6 additional schools pending.

Additionally, **The Lions Clubs International, The Loyal Order of Moose and the California Department of the American Legion** have added the program to their member benefits programs. **The program reaches more than 2 millions golfers today.**

Boxgroove.com, founded in 2009, offers players seeking diverse golf experiences the opportunity to forge new golf relationships and play private courses across the U.S. Designed by private-club members, PGA Golf Professionals and private-club board members, the program works exclusively with private clubs to strengthen and grow membership, maximize revenue and increase club exposure.

Organizations interested in learning more about the ***Play it Forward Golf*** program can go to www.pifgolf.com or call 1-203-829-5665. **There is no cost to participate for either organization or members.**